



Aftermarket

For more information, contact:  
Lynn Konsbruck  
(312) 768-7362  
[lkonsbruck@maxmarketing.com](mailto:lkonsbruck@maxmarketing.com)

## NEWS BRIEF

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### Two Ways to Win in Spicer® Parts Home Garage Upgrade Contest

**MAUMEE, Ohio** – Dana Incorporated is offering its customers two ways to win in the Spicer® Parts Home Garage Upgrade contest. A grand prize package of garage enhancements, including a custom-made tool storage unit, smart TV, new garage flooring, and more, will be awarded.

The first way to win the home garage grand prize package is to “Install to Earn” or “Sell to Earn.” Service technicians can earn cumulative entries by installing Spicer parts during the two promotional periods, while warehouse distributor (WD) sales and counter personnel can earn entries by selling Spicer products.<sup>1</sup>

The second way to win is to “Learn and Earn.” The first 1,000 entrants who register online at [www.SpicerWin.com](http://www.SpicerWin.com) will receive a premium coffee gift card and an entry into the grand prize drawing. After registering, participants will then be asked to follow steps to complete the required learning modules and the “Home Garage Upgrade” presentation before taking short follow-up quizzes.

Professional service technicians, as well as WD sales and counter personnel, who register [online](#) will automatically receive one entry into the contest. Retail customers are not eligible. The two segments of the contest run from May 1 to June 30 and Oct. 1 to Nov. 30. There will be prize drawings after the first and second rounds of the contest. Winners of these drawings will receive coolers and thermal mugs with the Spicer logo.

The grand prize winner of the Spicer Parts Home Garage Upgrade contest will be announced in December and will win a Spicer custom Snap-on® tool storage unit, RaceDeck® modular garage flooring, a VIZIO® 50-inch SmartCast™ television, a Dynex™ full motion TV wall mount, a Galanz® retro refrigerator with dual-door true freezer, and an LED neon-style sign of the Spicer logo to upgrade their home garage.

“The Spicer Home Garage Upgrade contest gives us a chance to reward our loyal customers for selling and installing top quality Spicer parts,” said Bill Nunnery, senior director, sales and marketing, global aftermarket for Dana. “By registering and participating in the contest, they will not only learn and earn, but also have the chance to make over their own home garage.”

To learn more about the Spicer Parts Home Garage Upgrade contest and review the official rules, visit [www.SpicerWin.com](http://www.SpicerWin.com) and [www.SpicerWin.com/official-rules](http://www.SpicerWin.com/official-rules), respectively. To order Spicer products, contact a Dana sales representative or visit [www.DanaAftermarket.com](http://www.DanaAftermarket.com).

#### About Dana in the Aftermarket

Powered by recognized brands such as Dana, Spicer®, Victor Reinz®, Albarus™, Brevini™, Glaser™, GWB™, Spicer Select™, Thompson™, and Transejes™, Dana delivers a broad range of aftermarket solutions – including genuine, all-makes, and value lines – servicing passenger, commercial, and off-highway vehicles around the world. Leveraged by a global network of 14 distribution centers, Dana’s dedicated aftermarket team provides technical service, customer support, high fill rates, and on-time delivery to customers around the globe. For product information, visit [www.SpicerParts.com](http://www.SpicerParts.com) and [www.VictorReinz.com](http://www.VictorReinz.com). For e-catalog and parts locator, visit [www.DanaAftermarket.com](http://www.DanaAftermarket.com). To speak with a Dana customer service representative, call 1-800-621-8084.

1. **NO PURCHASE NECESSARY.** Open to legal US/DC and Canada (excluding Quebec), residents/automotive professionals, excludes Fisher Auto Parts, 18+. NOT OPEN TO GEN PUBLIC. Void where prohibited. Register at [www.SpicerWIN.com](http://www.SpicerWIN.com) 5/1/21-6/30/21 or 10/1/21-11/30/21. For additional entries, complete LEARN + EARN modules, track eligible Spicer purchases or mail in postcards during sweepstakes period. Subject to Official Rules at [www.SpicerWIN.com/official-rules](http://www.SpicerWIN.com/official-rules). Sponsor: Dana Limited, 3939 Technology Drive, Maumee, Ohio 43537. Spicer® is a registered trademark of Dana Limited or its subsidiary. Snap-On® is a trademark of its respective owner.

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